

# Vmoso by BroadVision

Mobile-Centric Platform for Empowering Enterprise Digital Transformation



### The way we work is changing

As we embark on digital transformation projects that change the nature of our products, our workforce and our offices, we need a digital workplace to support these new methods of doing business, and a platform for digital engagement with today's connected customer.

With Vmoso, your office is whichever device you have in front of you. Vmoso's secure, cloud-based platform for digital transformation lets you stay in touch with co-workers, business partners and customers, wherever in the world you are.

#### Old Way Of Communicating And Collaborating

- Multiple tools
- Different platforms
- Constant switching between applications
- Information overload
- Time wasted hunting for documents
- On the go? Laptop dragged everywhere
- Information trapped in employee devices or minds



- One universal inbox
- Communication that is organized
- Single source of truth
- Documents, assets and information organized and archived
- One platform
- Cloud-based solution seamlessly move from desktop to laptop to mobile
- Works with your current email platform
- Corporate knowledge easily accessible by everyone who needs it

### What is Vmoso?

Vmoso is a cloud-based mobile-centric platform for empowering digital transformation. A platform that brings together knowledge management, enterprise communication, workplace collaboration and business engagement. Unifying short and long form communication, content sharing, workflow and social networking in one tool with the added benefit of enterprise-level security features, Vmoso is used across all areas of business to save time and simplify getting work done.

### Why Vmoso?

Instead of fragmenting your business communication across incompatible consumer apps that were never intended for business use, consolidating it all in Vmoso removes the risk of losing valuable corporate knowledge.

Vmoso leverages 20+ years of software development expertise focused on creating tools for real people that make work life easier, more efficient and more productive.



Bringing together knowledge management, communication, and collaborative processes, Vmoso is the platform for your digital transformation .

## How will Vmoso benefit me and my company?

Collaborate more effectively with colleagues regardless of location, work more efficiently, increase productivity, save time and protect corporate knowledge, whilst also enhancing employee and customer engagement.

**Big Knowledge** – capturing and cross-referencing the knowledge generated in discussions between employees, business partners and customers, retaining it for future use whenever and wherever it is needed.

**Collaborative Processes** – bringing structure, discipline and accountability to collaboration. Process flows can be started from a list of pre-prepared templates for your organisation, or created from scratch to suit the task in hand.

Single Source of Truth – eliminating fragmentation and bringing your communication together into one easily accessible, auditable and manageable source of information. Everyone has the most current document and most recent revision. Vmoso's public and private spaces keep intellectual property secure without stifling creativity or suppressing the exchange of knowledge. **Connect Anywhere** – Seamless integration of desktop and mobile applications enables consistent, unified workflow from any location and any device.

**Enterprise Integration** – enabling the systems of record that power your business to form the context of all your collaboration.

**Customer Experience Management** – Vmoso combines internal and external collaboration to elevate the customer experience, leading to increased customer satisfaction, loyalty and advocacy.

**Empowered Employees** – Give users a greater sense of focus and control over their daily tasks by conducting all business in one place, with immediate access anywhere and anytime.

**Mobile Security** – BYOA (bring your own app) and BYOD create IT threats. With Vmoso, you benefit from an easy-to-use mobile app without compromising enterprise security.



### How secure is Vmoso?

Vmoso's federated, private cloud option allows your data to be hosted locally and reside in your own country, governed by local laws. Sophisticated enterprise administration features control access to dedicated private collaboration spaces, ensuring your data is secure when you invite third-party participants into your network.



Vmoso's personalized information streams enable you to focus on what's important to you and hide what you're not interested in.

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