Vmoso Big Knowledge Analysis Service

With so many companies exploring the idea of implementing Mobile Collaboration scenarios within their organization to connect their employees better, it is surprising to find that many of them fail to measure the success of the adoption scientifically. Instead, they rely on subjective measures like "is it working?" and "do we feel better connected?" These emotional measures are useful and interesting, but they need to be backed up with hard numbers if you are to measure success accurately. Vmoso Big Knowledge Analysis Service is designed to provide those hard numbers to help ensure successful Mobile Collaboration adoption.

The Vmoso Big Knowledge Analysis Service provides companies with a better understanding of how well they are engaging with employees, customers, and partners through the Vmoso platform. BroadVision consultants use a combination of big knowledge analytics tools and data science

principles to analyze the success of Mobile Collaboration adoption and accurately measure how their Vmoso usage evolves over time. BroadVision consultants then use this analysis to provide recommendations on how to improve Vmoso adoption and usage.

Beyond the Dashboard

Vmoso contains many built-in Big Knowledge reports that enable not only individuals to track their own progress but allow the organisation to view the connectivity between users, highlight the most active contributors and also to track the popularity of shared content. Vmoso goes much deeper in the way it collects analytical data by tracking each AHA reference and the context in which it is used. Priority metrics based on company goals can be used to observe the interrelationships of people and content in much greater detail.

The Vmoso Big Knowledge Analysis Service helps customers to define the type and frequency of reports needed to evaluate their success criteria. The result provides insight into individuals and content that drive revenue, customer service and satisfaction whilst also monitoring trends. The detailed activity data provides better foresight for departments and individuals into improving productivity and revenue by better aligning resources. Individuals are able to see how their efforts are contributing to the success of the organisation.

By focusing on specific groups and their use of Vmoso features, Enterprise Administrators are able to assess progress against their original business objectives.
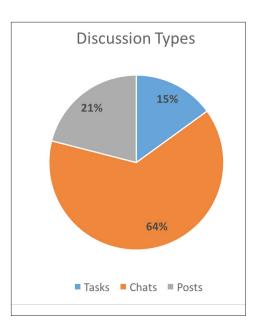
Analysis techniques included in the service include:

Activity Trends: Monitoring trends in the way users interact with each other and the Vmoso features they use most can provide valuable insight into how individuals are working together. Vmoso Big Knowledge Analysis Service can go further by helping you visualise how people and content are referenced, how frequently and by whom. Connectivity between people and content is a key indicator in the adoption process of Vmoso. Weaknesses such as inadequate training or unfamiliar workflow can be addressed quickly and efficiently once they are identified.
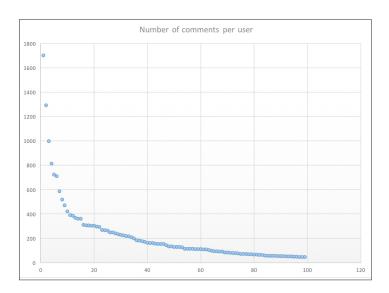
Engagement Analysis: This is more than just measuring the way a user interacts with the application. Engagement Analysis covers a range of collaboration and relationship cantered metrics. Reciprocation such as reply to a post is a measure of engagement. The read rate and comment rate is a measure of the value generated. A high response rate shows participation and dissipation of knowledge in an organisation. Vmoso Big Knowledge Analysis Service can identify the key engagement parameters for your business and help you make sense of the data in a simple to understand social chart.

Knowledge Sharing: Knowledge sharing is an informal method of learning. Individuals and groups should be encouraged and empowered to share the right content with the right people at the right time. It is important to measure knowledge sharing to identify where users have embraced this and where they are struggling and require help to change their work practice. Vmoso Big Knowledge Analysis Service can identify champions in your organisation who will happily promote the knowledge sharing paradigm.

Performance: To measure performance we need to look at two dimensions namely depth (cohesion) and breadth (diversity). For maximum performance we need an equal balance of the two. Depth gives the organisation the ability to execute and breadth the ability to innovate. Social graphs visualise the breadth and depth of connections between individuals and the strength of an organisation to adapt and deliver. Vmoso Big Knowledge Analysis Service will assess performance issues and address them to help grow the value of your organisation.

The Vmoso Big Knowledge Analysis Service is delivered as a stand-alone service from BroadVision Global Services for Vmoso customers or as a component service of the Vmoso Enterprise Transformation (VET) methodology, a 90-day program for assessing readiness, planning, establishing, and refining a Mobile Collaboration environment.

Discussion Types

- Tasks: 15%
- Chats: 64%
- Posts: 21%

Number of comments per user