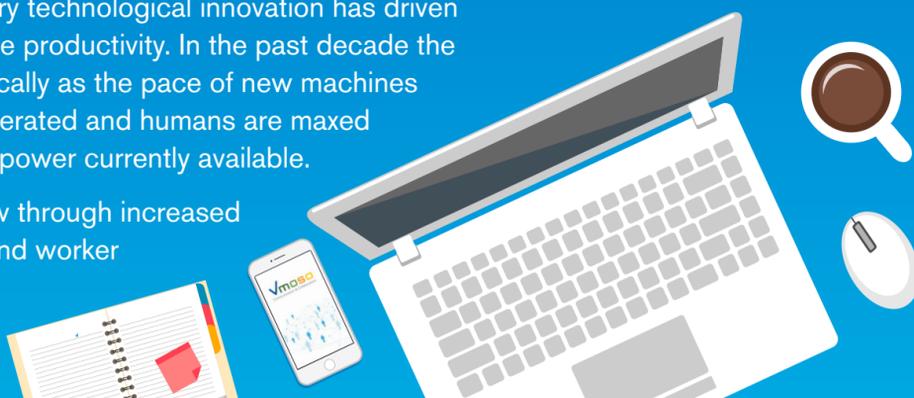


PRODUCTIVITY AND WORKER ENGAGEMENT IN THE MODERN WORKPLACE

Over the past half century technological innovation has driven the increase in workplace productivity. In the past decade the rate has slowed dramatically as the pace of new machines being created has decelerated and humans are maxed out with the processing power currently available.

Organizations must grow through increased workplace efficiencies and worker engagement throughout the enterprise.



EMAIL PAIN

86% percent of daily emails considered non-crucial to work activities.¹



\$21,000

cost/expense spent reading and answering email each year - based on a \$75,000 yearly employee.²

2.5 

Number of hours spent each day on email at work.³



POOR COMMUNICATION

28% percent of IT workers who said poor communication was the main source of project failure.⁵

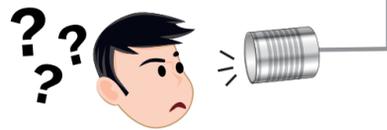
\$420,000

annual average loss by companies of just 100 employees.⁵



\$62.4 MILLION

per year average loss for a company with 100,000 employees because of inadequate communication to and between employees.⁴



ENGAGEMENT AND CORPORATE CULTURE

70% of employees are not engaged at work.⁷

\$450-550B

amount per year in lost productivity because of disengaged employees.¹⁰

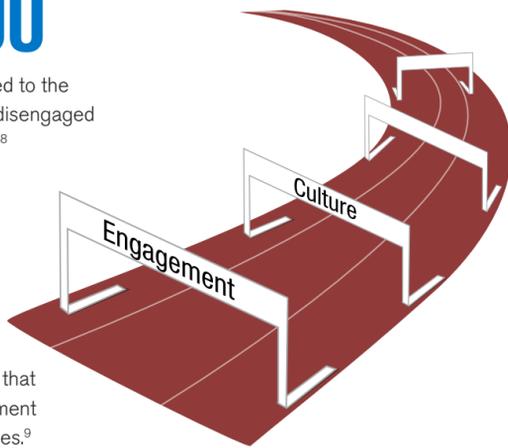


\$13,000

incremental value moved to the bottom line by moving disengaged employees to engaged.⁸

87%

percent of organizations that cite culture and engagement as their top two challenges.⁹



WASTED TIME LOOKING FOR INFORMATION

20% amount of each workday spent searching for and gathering information.¹¹



SOCIAL COLLABORATION

150 

number of hours per year that workers would gain back by using social collaboration platforms.¹²

25-30%

expected organizational improvement achieved through the implementation of social collaboration platforms.¹³



KNOWLEDGE DEFICIT

\$12B

Amount lost by Fortune 500 companies as a result of intellectual rework, substandard performance and inability to find knowledge resources.¹⁴



You can increase productivity and improve the way your organization works. Communication and collaboration are words carelessly thrown around as if they improve by the wave of a wand.

And we all want to go from desktop to mobile experience seamlessly and securely. You can collaborate. You can turn fragmented information easily into valued corporate knowledge.

Teams of five to companies of 5,000 talk but don't communicate with one another. They hold endless meetings, but don't actually collaborate. From entry level workers to CEO's, hours each day are wasted looking for critical information.

There is a way. Learn more now. [▶](#)

1. Mimecast Research Report - The Shape of Email
 2. McKinsey - The social economy: Unlocking value and productivity through social technologies
 3. McKinsey - The social economy: Unlocking value and productivity through social technologies
 4. The Holmes Report - David Grossman
 5. Computing Technology Industry Association (CompTIA)
 6. Debra Hamilton - Top Ten Email Blunders
 7. Gallup 2014

8. Engaging Employees: The economics of Micro Ingenuity
 9. Deloitte
 10. Gallup
 11. McKinsey
 12. McKinsey
 13. McKinsey
 14. IDC White Paper 2001