



UNLOCKING VALUE AND PRODUCTIVITY
THROUGH SOCIAL BUSINESS:

CLEARVALE IN ACTION

Clearvale is the social network for business, where transparency and accountability mean real work gets done.

Clearvale can be used as a social intranet or a social extranet. But only Clearvale lets you manage those individual networks together as a 'network of networks', allowing you to easily manage your entire ecosystem of employees, partners, and customers.

Organizations across a variety of fields are using Clearvale to improve business processes:

- Telecommunications
- High-tech / Green-tech
- Business process outsourcers
- Internet service providers
- Universities / Associations
- Hospitals
- Government organizations / Municipalities
- Financial institutions
- Service and hospitality
- Consultancies

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WHY CLEARVALE?

Clearvale is the social network for business, where transparency and accountability mean real work gets done. Clearvale provides a cloud-based platform for collaboration that will help your company:

- Unlock knowledge and drive innovation
- Drive faster, more informed decision-making
- Connect and engage distributed/mobile teams
- Accelerate sales cycles
- Make employees more productive and engaged

To ensure a successful project, the Clearvale® Social Enterprise Transformation (SET) program provides the guidance you need to plan and deliver your project, plus the adoption best practices and metrics to ensure your Clearvale network thrives and supports real business processes.

Working socially through the Clearvale platform, whether as a social intranet or extranet, you can:



SHARE. ANYTIME, WITH ANYONE,
AND ON ANY DEVICE



ENGAGE. COLLEAGUES, PARTNERS,
AND CUSTOMERS

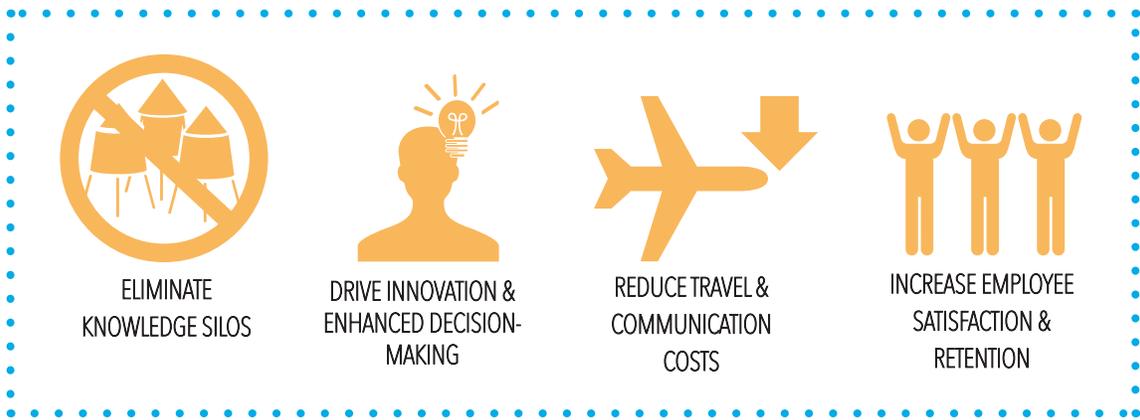


TRACK. BUSINESS PROCESSES,
SOURCES OF KNOWLEDGE, AND
NETWORK ADOPTION

CLEARVALE AS A SOCIAL INTRANET

Clearvale provides an ideal social intranet with which to empower, inform, and engage employees. More powerful than a static, stale company intranet, Clearvale provides a shared platform for collaboration for all functions within the company, regardless of location or time zone. And Clearvale's Hybrid Network capability allows you to create secure, controlled workspaces within your intranet for collaboration with contractors, consultants, or other entities outside of your company domain.

Shifting business processes into a social intranet will help you:



Since Clearvale is based in the cloud, there is nothing to install or maintain, and it is accessible anytime, anywhere, from any device. So it's easy for remote or mobile colleagues to stay "in the loop".

Working socially with Clearvale helps you collaborate more effectively on everyday business processes, often reducing the number of endless meetings, long email threads, and conference calls typically needed to get work done.

CLEARVALE AS A SOCIAL EXTRANET

Clearvale provides a platform for collaborating with customers, suppliers, or partners that is flexible enough to represent even the most complex business-to-business relationships. In addition to social collaboration capabilities such as blogs, discussion forums, and file sharing, Clearvale's Hybrid Network capability allows you to have collaborative workspaces that are totally private, semi-private or open giving you the ability to invite participants from different organizations to collaborate seamlessly and securely. Guests can be visible across the network or only in specified workspaces within the network. Use open communities to collaborate and communicate with the entire partner or customer network. And create private communities for more in-depth communication and collaboration with specific Guests in a totally private setting, unseen by other Members or Guests.

Collaborating with customers or partners using a social platform will help you:



Working socially with customers, partners, or suppliers using Clearvale will help you build stronger, more profitable business relationships.

MAKING A SUCCESSFUL SOCIAL ENTERPRISE TRANSFORMATION

While the benefits of social business collaboration are many, the business landscape is littered with failed or used social business projects. And there are many reasons for failure – no adoption plan, reluctant employees, no alignment with business goals. So while the choice of business collaboration platform is important, it must come with a plan. BroadVision brings you both.

The Clearvale® Social Enterprise Transformation (SET) program takes your organization through a 90 day process of planning, establishing, and refining your social enterprise ecosystem. More than just a technology implementation plan, the SET program is designed to help your organization successfully transition to a social enterprise.

With Clearvale and SET, you and your colleagues will enjoy improved knowledge flows, accelerated innovation, and better collaboration that comes with a successful social transformation.

social enterprise transformation by clearvale®



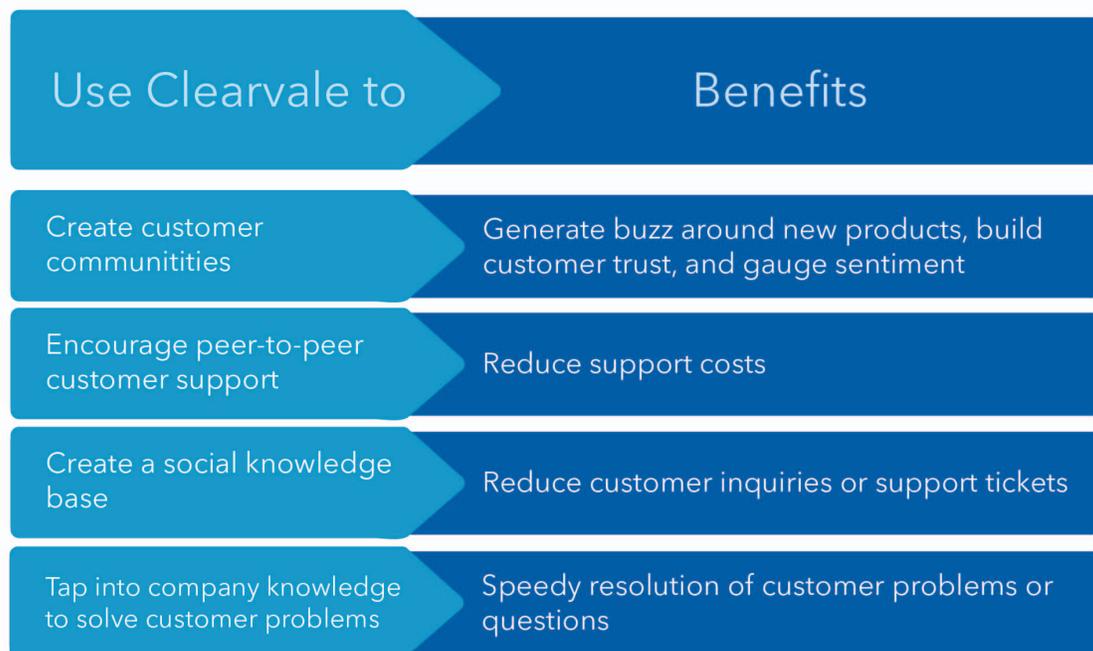
CLEARVALE BY JOB FUNCTION

These are a few examples of how Clearvale can improve the productivity and engagement of employees across a number of job functions.

Clearvale Use Case: Customer Service and Support

Boost Customer Satisfaction

Use Clearvale to create an externally-facing network dedicated to engaging and interacting with customers. Customer engagement tools such as blogs and forums give companies the ability to listen and respond to customers quickly, make announcements, and encourage interaction between customers. Information can easily be shared between the customer network and the company's Clearvale-based social intranet via Clearvale's ecosystem model. Colleagues can internally discuss and analyze the questions and comments left on the customer-facing network for more efficient responses to customer needs.



Clearvale is an integral part of TechTree IT Systems. Every new member of our company is sent an invitation to join the TechTree IT Clearvale network and instantly employees are able to connect to the network and do their work in a collaborative manner. With Clearvale our employees have greater awareness, and as a direct result, we have increased customer satisfaction by approximately 20 percent."

—Lt Col Sanjay Ahuja, COO, TechTree IT Systems Pvt Ltd.

Create forums for customer questions

The screenshot displays the 'mCode developers' community page on the ClearVale platform. The page is organized into several sections:

- Header:** 'clearvale by BroadVision' logo and navigation links for 'Perry Apple', 'My Networks', 'My Communities', 'Feedback', and 'Help'. A search bar is also present.
- Navigation:** 'Network', 'My Page', 'Communities', 'Members', 'Admin', and 'Edit Layout' tabs.
- Left Sidebar:** Includes 'Stop Following', 'Manage Members', 'Edit Settings', 'Delete', 'Leave Community', 'Community Privacy' (Visible to: Network Members), 'Community Admins' (Sam Whitehouse), 'Community Directory' (Members, Blog Posts, Files, Forums, Wiki, Polls, Calendar), and 'Community Members'.
- Forums:** A section titled 'Forums' with three topics:
 - mAppStore submission:** For everything you need to know about selling your app through the Mobile1to1 mAppStore. 1 topic, last by Larry Top.
 - Feature suggestions:** Suggest features you would like added to the mCode developer tools!
 - Coding questions:** Having problems writing your app? Ask here! 2 topics, last by Cora Hall.
- Blogs:** A section titled 'Blogs' with one post: 'Welcome to the mCode developers community' by Sam Whitehouse.
- Latest discussions:** A section titled 'Latest discussions' with three posts:
 - Twitter feed:** by Cora Hall, Status: Answered, 2 Replies.
 - The 50% cut Mobile1to1 take of all app sales is too high:** by Larry Top, Status: Unanswered, 1 Reply.
 - showShinyWidget() returns unknown error code:** by Bill Boscombe, Status: Unanswered, 0 Replies.
- Files:** A section titled 'Files' with one recent file: 'mCode 1.0' owned by Sam Whitehouse.
- Community Activities:** A section titled 'Community Activities' with a 'What's on your mind?' post and three recent activities:
 - Sam Whitehouse added the file 'mCode Developers Guide 1.0'.
 - Paul Izak joined 'mCode developers'.
 - Cora Hall replied to Cora Hall's topic 'Twitter feed'.

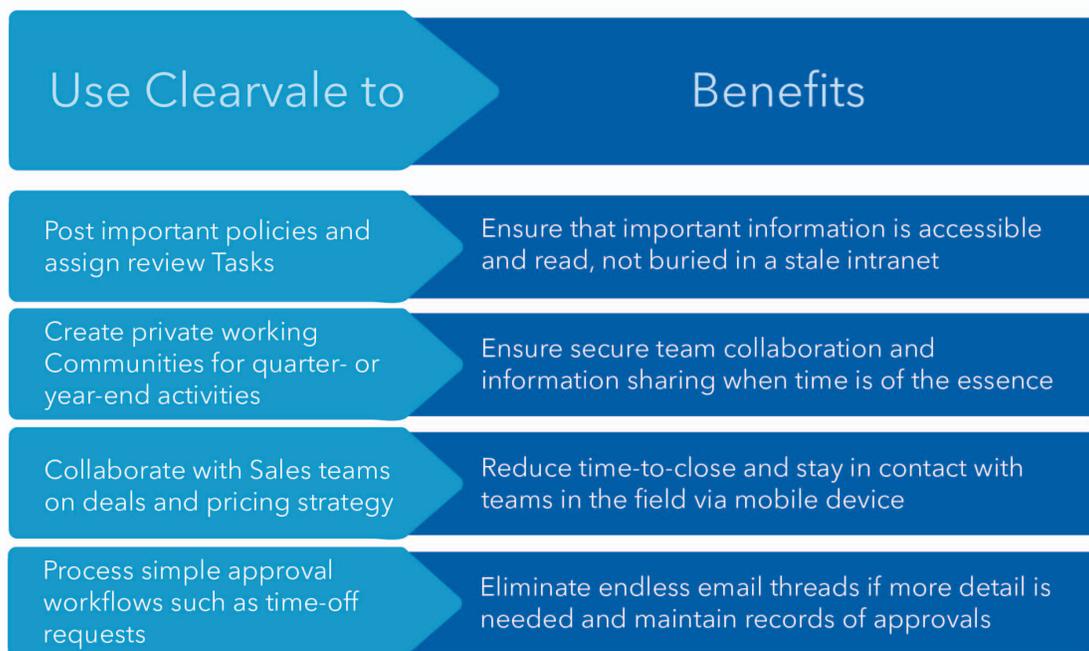
Open discussions with customers to gauge sentiment, gain product feedback, and respond to issues when they arise

Clearvale Use Case: Finance and Administration

Improve Accountability and Transparency

Clearvale can help Finance and Administration teams with the two elements of information management they often value most: traceability and accountability. Clearvale Tasks can be used for common internal processes such as document approvals, while maintaining an audit trail of those approvals. And the transparent nature of collaboration via a business social network means that mistakes or problems are typically discovered by network members... before they are discovered by customers or auditors.

Working via a secure social intranet also helps Finance teams tear down communication silos between departments, and become more integrated into the business. The more visibility they have into other business processes, the more they can contribute.



- Create multi-step tasks to map to existing workflows

The screenshot displays the ClearVale user interface. At the top, the logo 'clearvale by BroadVision' is visible. The user 'Paris Addison' is logged in, with navigation options for 'Network', 'My Page', 'Communities', and 'Members'. A search bar is present. The main content area shows a task titled 'Marketing budget approval for product launch' created by Paris Addison, with a due date of August 31, 2012, and a status of 'Open'. The task is broken down into two steps: 'Step 1 (Active) : Finance approval' and 'Step 2 : CEO approval'. Step 1 is currently active and assigned to Nicola Dixon. The interface includes sections for 'Task Overview', 'Attachments' (with a PDF file 'Product Launch Marketing Budget.pdf'), and 'Assignees' (with a table listing Nicola Dixon as assigned).

Task Overview

Created: just now

Please find attached marketing budget required for product launch

Step1 (Active) : Finance approval

Step Due Date: **Aug 24, 2012** Send Reminder

Step Status: **Open**

Description:

Assignees * = Guest

Name	Department	Status	Updated	Actions
Nicola Dixon		Assigned	just now	Remove

*All assignees are required to complete this task

Step2 : CEO approval

Step Due Date: **Aug 28, 2012** Send Reminder

Step Status: **Open**

Description:

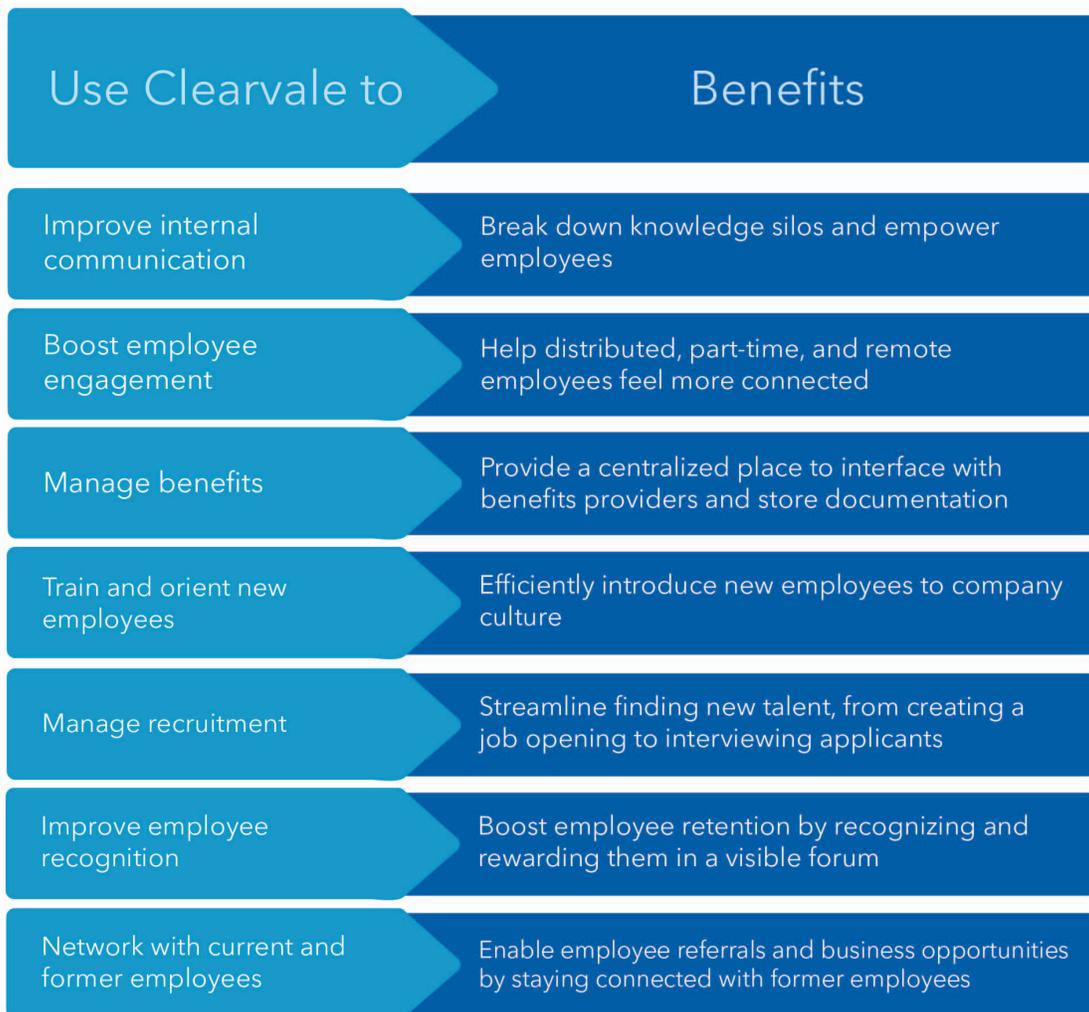
Assign users to complete their step of the task. Tasks will automatically notify assignees when their step is due

- Upload attachments to ensure all assignees are using the same version of relevant files

Clearvale Use Case: Human Resources

Engage and Retain Employees

Clearvale provides a secure, scalable social platform for administrators and employees to navigate seamlessly through the lifecycle of employment, from recruitment to new hire orientation. An HR network lowers costs while improving human resources management.



Use forums for sharing and discussing important company policies

Create a video repository to help new employees with the onboarding process

The screenshot displays the ClearVale community portal interface. At the top, the logo 'clearvale by BroadVision' is visible, along with navigation links for 'The Administrator', 'My Networks', 'My Communities', 'Feedback', and 'Help'. A search bar is located on the right. The main content area is divided into several sections:

- Navigation:** 'Network', 'My Page', 'Communities', 'Members', 'Admin', and 'Edit Layout'.
- Community Privacy:** 'Visible to: Network Members'.
- Community Admins:** 'Pam Inez'.
- Files:** A list of folders including 'Employee Directory', 'Forms', 'Global Policies', and 'Local Policies'.
- Latest updates:** A section for recent updates.
- Recent Files:** A list of recent files, including 'Org chart' and 'Mobile1to1 Offices'.
- Forums:** A section for sharing and discussing important company policies, featuring three threads: 'Talking to customers via Twitter' by Brenda Igis, 'UK Public Holidays' by Brad Innis, and 'New Social Media Policy' by Pam Inez.
- Videos:** A video player showing a globe with a play button, intended for a video repository to help new employees with the onboarding process.
- Org chart:** A hierarchical organizational chart showing the company structure.
- Vacation Request:** A form for submitting vacation requests, including fields for Name, From, and Until dates, and a Submit button.

Create custom widgets for important information or links

Clearvale Use Case: Marketing and Corporate Communications

Boost Creative Output and Improve Collaboration

Clearvale allows Marketers to engage teammates, agencies, and customers in collaborative private or open social networks. Clearvale enhances the creative process by facilitating lively collaboration regardless of geographic location or time zone. It also provides a central location for important documents, design files, press releases, videos, and more, with version control so you're sure everyone is working with the most up-to-date materials. The ability to set up customer networks and monitor social media helps you stay in tune with what your customers want.



Internal and external members of the organization can interact securely within the same network

Create community calendars to keep track of important dates and events

The screenshot displays the ClearVale by BroadVision community interface. At the top, the user 'Carol Higgins' is logged in, with navigation links for 'My Communities', 'Feedback', and 'Help'. The main navigation bar includes 'Network', 'My Page', 'Communities', and 'Members', along with a search bar. The central focus is the 'Marketing: Web site team' guest community, which is described as an 'Internal/external team working on redesign www.mobile1to1.com, with guests from design agency and SEO experts'. The interface is divided into several sections: 'Designs' with an 'Add Image +' button; 'Announcements' featuring a post by Paris Addison about new products; 'Community Activities' with a 'Post' button and a thread of comments from Brian Bones and Carol Higgins; and an 'Event Calendar' with a 'Full team meeting' on 8/31/2012. A 'Mobile1to1 on Twitter' widget shows recent tweets from the company. On the left sidebar, there are options to 'Stop Following Participants', 'Leave Community', and 'Community Privacy' (set to 'Community Only'). A 'Community Admins' section lists Paris Addison. A 'Community Participants' section shows a list of community members.

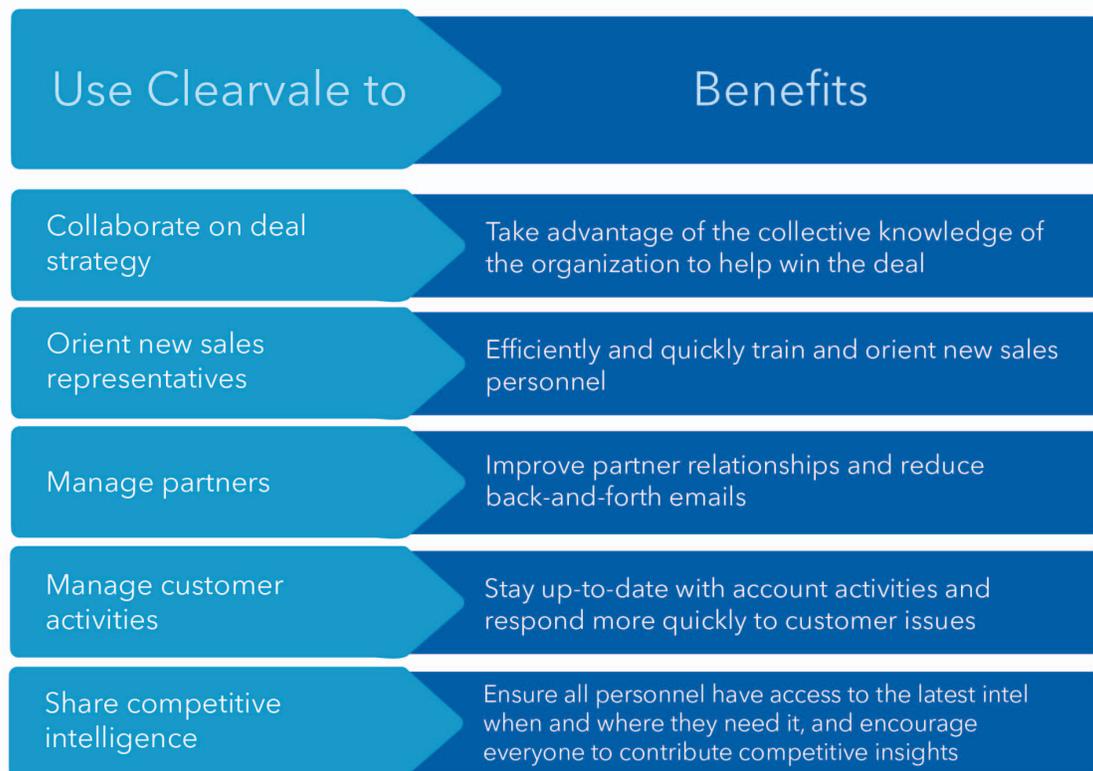
Monitor social media channels through widgets

Create a image library to store the company's brand visual assets, stock imagery, or project image files

Clearvale Use Case: Sales

Shorten Deal Cycles and Boost Win Rates

Clearvale allows your company's entire Sales organization to stay connected and work together productively anywhere and on any device. Managers can keep track of the team's activities and progress in real time, and reps can use Clearvale to stay up-to-date with marketing efforts and product updates. Sales teams have better insight into accounts and instant access to subject matter experts even when on-the-go to help maximize sales effectiveness.



Keep track of each team member's goals, milestones, and progress with work diaries

clearvale
by BroadVision

Perry Apple | My Networks | My Communities | Feedback | Help

Network My Page **Communities** Members Admin Edit Layout

Search

Sales team

Community Activities Edit

What's on your mind? **Post**

Parker Collier joined Sales team
Feb 29, 2012

Ceymore Hilden added the wiki NASA prospects
Feb 29, 2012 | [Comment](#)

What do you think?

You joined Sales team
Feb 29, 2012

Brad Innis added the wiki EMEA prospects
Feb 29, 2012 | [Comment](#)

What do you think?

Brad Innis updated the file OmniCom RFP.pdf
Feb 29, 2012 | [Comment](#) | [Download](#)

Brad Innis added the file OmniCom RFP.pdf
Dec 12, 2011
Feb 29, 2012 | [Comment](#) | [Download](#)

What do you think?

Brad Innis updated the file OmniCom RFP response.pdf
Feb 29, 2012 | [Comment](#) | [Download](#)

Brad Innis added the file OmniCom RFP response.pdf
Dec 12, 2011
Feb 29, 2012 | [Comment](#) | [Download](#)

What do you think?

Eve Patterson joined Sales team
Dec 13, 2011

Work diaries Edit

Work diary 29-Feb-2012
by Parker Collier Feb 29, 2012
Comments (0)

Work diary 29-Feb-2012
by Brad Innis Jan 4, 2012
Comments (0)

[Add Blog Post](#) [More](#)

Files Edit

Recent Files

OmniCom RFP.pdf
Owned by: Brad Innis, updated Feb 29, 2012
[Download](#) | [Add Comment](#)

OmniCom RFP response.pdf
Owned by: Brad Innis, updated Feb 29, 2012
[Download](#) | [Add Comment](#)

[Add File](#) [More](#)

Forums Edit

Sales collateral for new products?
by Parker Collier, Feb 29, 2012
Status: Unanswered
0 Replies

[More](#)

Wiki Edit

Stop Following
Manage Members
Edit Settings
Delete
Leave Community

Community Privacy
Visible to: Network Members

Community Admins
Ceymore Hilden

Community Directory Edit

- Members
- Blog Posts
- Files
- Forums
- Wiki
- Polls
- Calendar
- Teamwork

Create a database of past and present RFPs to reference and share competitive insights with the team

WHAT CUSTOMERS ARE SAYING ABOUT CLEARVALE...

“With several different audiences to support, it is very important for CNEH to be able to integrate our internal and external social initiatives. Clearvale helps us do that by providing the tools for a deeper, more meaningful collaboration, ultimately helping us to better serve our members.”

–Pauline Josnin, Communications and Marketing at The National Center for Hospital Expertise (CNEH)

“Professional growth and development of resources are the foundation of our success and Clearvale is a powerful solution that is essential to how we get work done. Gruppo Reti chose Clearvale to create its Intranet 2.0 to share information, knowledge, and skills in a real collaborative environment.”

–Bruno Paneghini, President and CEO of Gruppo Reti



“Compared to other companies, Clearvale is the real thing. Other companies just added new features to their core product. It's basically an afterthought. I like Clearvale's vision of business communications because it is built from the ground up.”

–Jim Harrington, Senior Vice President of Global Human Resources of Synaptics

“Clearvale has transformed our company and the way we work. From executives to frontline employees, we manage work tasks, share documents, ask questions or get answers – all in Clearvale. By integrating it into our everyday work, Clearvale brings out the hidden potential of our organization and we have seen tremendous impact and encouraging results.”

–Wang Pu, Founder and President of Alliance PKU Management Consultants Ltd.

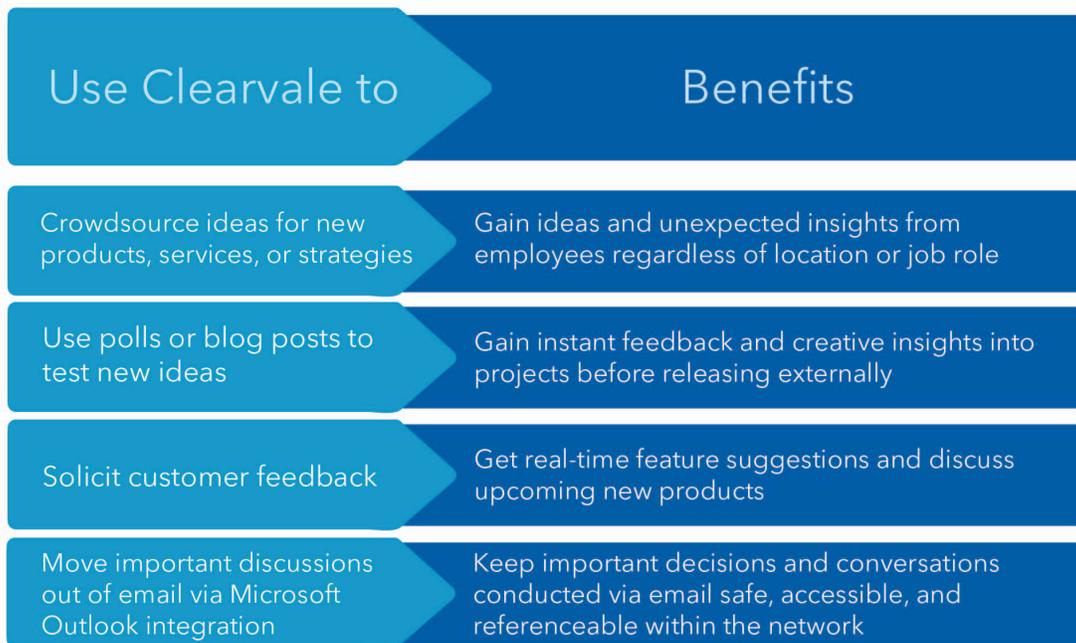
USING CLEARVALE TO SUPPORT CRITICAL BUSINESS PROCESSES

These are just a few examples of the many business processes that can be streamlined, accelerated, or improved by collaborating socially using Clearvale.

Clearvale Use Case: Innovation and Idea Management

Out-Innovate the Competition

One of the best uses of Clearvale is to foster new ideas and harness the collective knowledge of the organization. Clearvale provides an ideal environment for innovation. Instead of critical information sitting locked away in a database or in the minds of teammates, it is available for discovery and collaboration. Information is organized and secure, yet easy to find and share. Even if important documents are in a system of record such as Microsoft SharePoint, a Clearvale integration is available to foster social collaboration.



Solicit member feedback with easy-to-set-up polls

The screenshot displays the ClearVale community interface. At the top, the logo 'clearvale by BroadVision' is visible, along with navigation links for 'Brad Innis', 'My Communities', 'Feedback', and 'Help'. A search bar is located in the top right. The main navigation bar includes 'Network', 'My Page', 'Communities', and 'Members'. The central content area is titled 'Bright Ideas' and contains a 'Community Activities' section with a text input field and a 'Post' button. Below this, there are several activity entries: a comment by Brad Innis, a blog post by Carmen Hudson about 'Standard USB connectors', a comment by Paris Addison, and a blog post by Paris Addison about 'Change the name of our smartphone range'. To the right, a 'Polls' section is active, titled 'Choose the name for our latest phone', with a total of 4 votes. The poll options are 'mPhone 5 (2)', 'mPhone 2012 (1)', and 'megaPhone (1)'. Below the poll is a 'Your Ideas' section listing 'Change the name of our smartphone range' by Paris Addison and 'Standard USB connectors' by Carmen Hudson. A dotted blue line highlights the poll and the 'Bright Ideas' section, connecting to a callout box at the bottom.

Post real-time feedback and comments on the community feed to keep great ideas from getting lost in email

Clearvale Use Case: Managing Partners and Suppliers

Build Stronger Relationships

Clearvale is the perfect solution for managing complicated partner and supplier relationships. For long-term collaboration, a dedicated network can be set up for each major supplier/partner to discuss project dates and deliverables, convey new product announcements, and share important documents such as contracts. For working with many partners, contractors, or short-term consultants, Clearvale's Hybrid Network capabilities extend a single network to allow secure, controlled collaboration with Guest members from outside the company domain. Collaborate with Guests either visibly via open External Communities or completely privately via Guest Communities.



“ *InTouch believes dynamic cooperation between offices, extending across countries and cultures, requires a real time and collaborative solution. We chose Clearvale for its exceptional ability to connect the enterprise and add social networking into our existing business processes and workflows. This means that we can easily adapt to the changing demands of the market to meet the needs of our customers, partners, and suppliers anywhere, anytime.”*

—Rager Ossel, CEO of InTouch NV

Create Guest Communities to bring together internal and external colleagues

The screenshot displays the 'Topp Laptops' Guest Community page. At the top, the ClearVale logo is visible. The navigation bar includes 'Network', 'My Page', 'Communities', 'Members', 'Admin', and 'Edit Layout'. The main content area shows a 'Community Activities' feed with the following posts:

- Larry Topp :** I've uploaded my RFP. Please can you response asap? Jul 2, 2012
- Brad Innis** commented on **Larry Topp's** note: Yes, will do. Jul 2, 2012
- Larry Topp** added the file **Topp Laptops RFP.pdf** Jun 30, 2012
- Larry Topp** joined **Topp Laptops** Jun 30, 2012
- Brad Innis** created guest community **Topp Laptops** Where Mobile1to1 can talk to Topp Laptops in a secure, private environment Jun 30, 2012

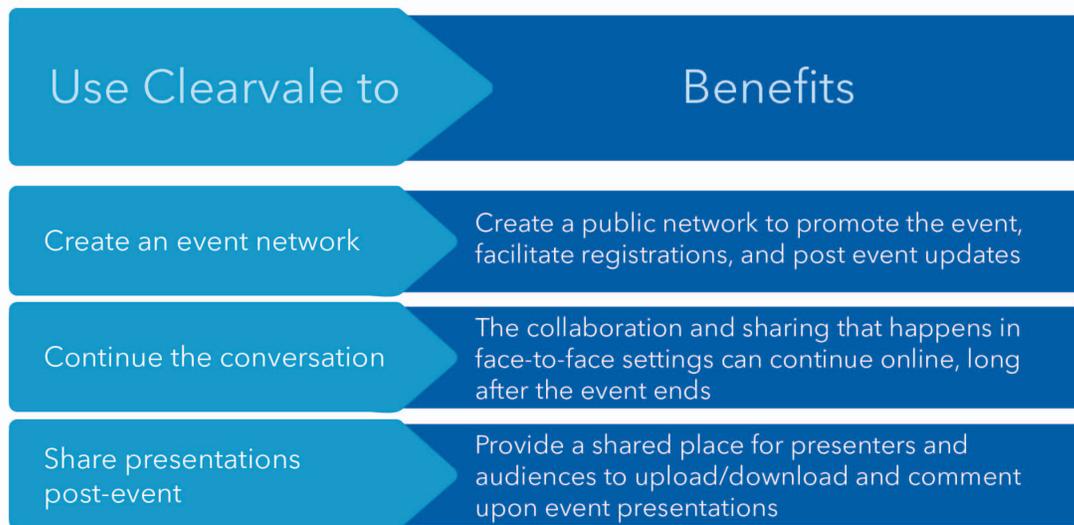
The left sidebar includes 'Community Privacy' (Visible to: Community Only) and 'Community Admins' (Brad Innis). The bottom left sidebar shows the 'Community Directory' with links to Participants, Blog Posts, Files, Forums, Wiki, Polls, and Calendar. The right sidebar contains 'Community Participants', 'Files' (Recent Files: Topp Laptops RFP.pdf), and 'Forums' (Topp Laptops Forum).

- Provide rapid responses to partners and suppliers to close deals faster
- Control the privacy of your communities so that your vendors, partners, and suppliers have a secure workspace

Clearvale Use Case: Event Management

Extend the Conversation

Use Clearvale as an event network for meetings, conventions, and conferences, providing a platform that allows participants to interact with one another before, during, and after the event. Solicit input on presentations, discuss logistics, and keep the energy of a face-to-face event going via a customizable, social event network.



Clearvale is truly unique in unifying internal and external communication and collaboration in a way that makes sense for business. The ability to add Guests to a hybrid network in a secure and controlled way helps us achieve our goal of connecting a social community for sponsors, speakers, and delegates around all our events that spans across the entire lifecycle in a very cost-effective manner. By offering a social business network in Clearvale, we have seen our conversion rates dramatically increase with 84 percent of community members registering as event delegates."

—Adam Malik, CEO and Founder of Maven Cast

Brand and customize your event network on the Clearvale platform

clearvale

HOME COMMUNITY LOGIN CONTACT US ABOUT

social maven in-person on-line on-demand

Speaker Communities Sponsor Communities Event Communities Browse Members

social maven

Register to see more content from Social Business - Socialising The Workplace.

Community Admins
Adam Malk
Ian Heggs

On Demand Content

Gallery: 'Community'
QuickLogic - New Way To Intranet

QuickLogic BroadVision

"A New Way to Intranet"

More

On Demand Content

Gallery: 'Public'
Talking Social Business with Dr Pehong Chen - A Maven Cast

Sponsored By

clearvale

Social Maven on Twitter

Click to refresh

Document Library

Please login or register to see the Document Library.

Next Event

digital london THE SUMMIT AND SHOWCASE

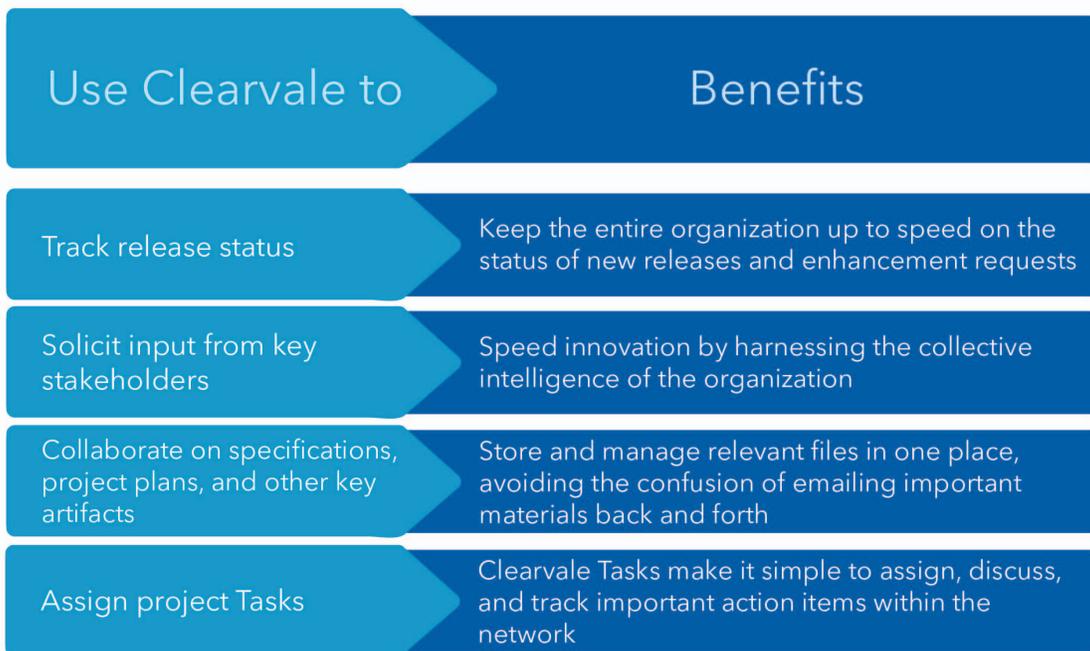
Create communities for event participants where they can interact before, during, and after the event

Share presentations and event materials with registered members

Clearvale Use Case: Product Planning and Development

Eliminate Geographic or Time Zone Differences

Product planning and development teams can use Clearvale as a virtual workspace, eliminating geographic or time zone differences. Everyone on the team, regardless of location, can contribute ideas, access the latest project files, and solicit input from colleagues.



With a globally dispersed workforce, QuickLogic needed a collaborative solution that could provide a place for us to do our work and be accessible across multiple continents and mobile devices. Clearvale not only meets these needs but exceeds our expectations. We have found the benefits to be abundant with a definite increase in communication and productivity."

–Paul Karazuba, Senior Marketing Manager of QuickLogic

Freeform widgets can be customized to community needs, such as tracking project status

The screenshot shows a community page for 'Mobile1to1 Connect 2013 release' on the ClearVale platform. The page features several widgets: a 'Project Status' table, 'Community Activities' with a post by Sergei Jones, an 'Event Countdown' for the full release, a 'Files' section with recent uploads, and a 'Discussions' section with a topic 'Support for older devices'. The page also includes a navigation bar, a search bar, and a sidebar with community management options.

Milestone	Planned	Actual
Specification complete	28th February	28th February
Internal alpha release	30th June	26th June
Public beta release	31st July	7th August
Full release	30th September	-- At risk --

Event Countdown
Full release
Start in: 38d, 11hr

Files
Recent Files
Master Specification Definition.pdf
Owned by: Sergei Jones, updated
Download | Add Comment
Beta Programme.pdf
Owned by: Carmen Hudson,
Download | Add Comment
Release Plan.pdf
Owned by: Carmen Hudson,
Download | Add Comment

Discussions
Support for older devices
by Sergei Jones,
Status: Unanswered
0 Replies

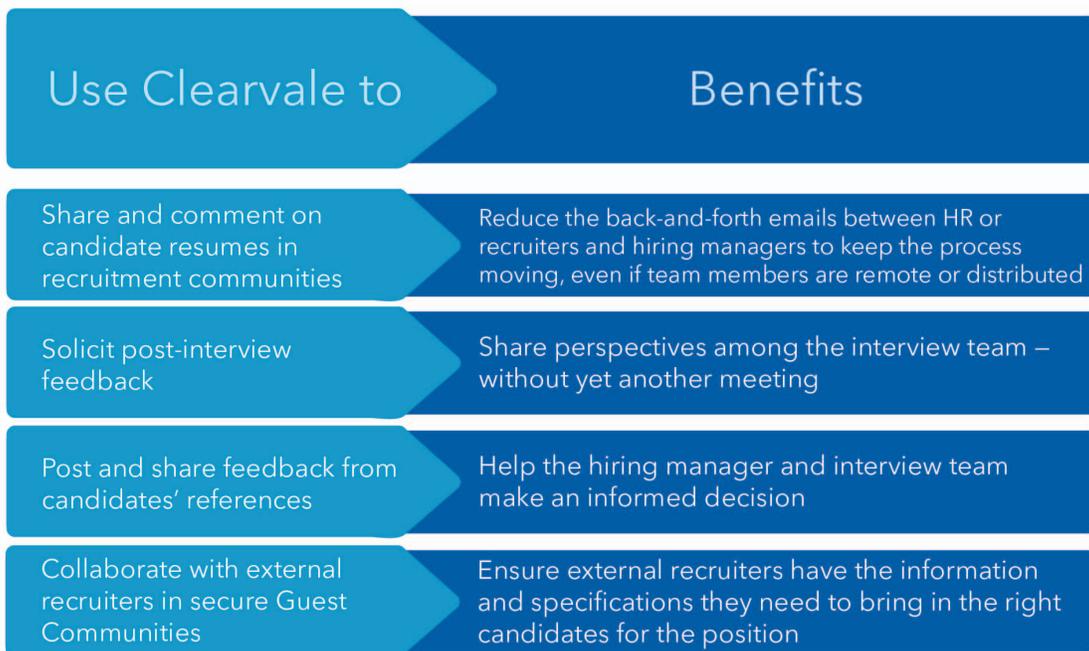
Create an event countdown for major milestones

Use discussions to source answers or solicit feedback

Clearvale Use Case: Recruitment

Hire the Right Team, Faster

Recruiting new employees is a process well-suited to social collaboration. A social recruiting process can shorten the time to hire, plus reduce the number of in-person meetings needed to select the right candidate.



• Share resumes with hiring managers

The screenshot shows the 'Recruitment - Chief Social Scientist' community page on BroadVisionconnect. The page features a navigation bar with 'Network', 'My Page', 'Communities', 'Members', and 'Edit Layout'. A search bar is located in the top right. The main content area includes a 'Files' section with folders for 'Interview Exercise', 'Interview Questions', 'Job Description', and 'Resumes'. A 'Community Directory' sidebar lists 'Members', 'Blog Posts', 'Files', 'Forums', 'Wiki', 'Polls', 'Calendar', and 'Teamwork'. The 'Thoughts on Candidate' section displays two entries: 'Lilly Smith' and 'Finley Jones', both added by an administrator on Feb 15, 2012, with a status of 'Open' and 0 replies. A 'Community Activities' section shows recent posts, including one where an administrator added Lilly Smith to the 'Thoughts on candidate.. forum'.

The screenshot shows a forum thread titled 'Lilly Smith' within the 'Recruitment - Chief Social Scientist' community. The thread is located at 'Recruitment - Chief Social Scientist Forums > Thoughts on candidate.. > Lilly Smith'. The main post is by 'Lilly Smith' (added by Administrator on Feb 15, 2012) with the text 'Lilly Smith'. Below the post are options to 'Reply' or 'Stop Following', and a 'Was this helpful?' poll with 1 'Yes' and 0 'No' votes. A reply from 'Erin Curtis' (just now) is titled 'Re: Lilly Smith' and contains the following text: 'I interviewed Lilly this morning. She has a strong background, and is a great communicator. She was professional, and carried herself with authority. After reading a few of her blog posts, I asked more about her writing and speaking experience. I'm concerned that she doesn't have enough public speaking experience for the position. I'm also concerned about her lack of experience working in a company our size. Anyone have a different experience with Lilly?'. Below the reply are 'Edit' and 'Delete' options, and another 'Was this helpful?' poll with 0 'Yes' and 0 'No' votes.

• Create private spaces for the interview team to confidentially share candidate feedback

CLEARVALE-READY CHECKLIST

Now that you've read some of the ways Clearvale can transform business processes, is your organization ready to adopt?

- My organization is ready for social collaboration, but needs a platform that supports real business processes – not just idle conversation*
- My organization wants its employees to access and contribute critical company information anytime, anywhere, and from any device*
- My organization is looking for a complete enterprise social networking solution that comes with a proven plan for success*
- My organization is looking for an easy-to-implement, no-maintenance-required solution*
- My organization is looking for a solution that provides detailed analytics to track the success of our network in real-time*
- My organization wants an enterprise social networking solution that supports both internal and external collaboration, and is able to manage these networks together*
- My organization is looking for a solution that can integrate with systems of record such as Microsoft Sharepoint or Salesforce.com*

If you answered 'yes' to many of these questions, Clearvale is the business social network for you.

CONTACT US

To speak with a representative about Clearvale, please contact any one of our offices worldwide:

North America & South America

BroadVision Worldwide Headquarters

1700 Seaport Blvd. Suite 210
Redwood City, CA 94063 USA
Tel: (650) 295-0716
Tel: (650) 331-1000
Fax: (650) 364-3425

BroadVision Boston

75 Third Avenue
Waltham, MA 02451 USA
Tel: (781) 290-0710
Fax: (781) 290-5379

Asia-Pacific & Japan

BroadVision Japan K. K.

2F, Lune Partere Shiodome
2-18-3, Higashi Shinbashi Minato-ku,
Tokyo, 105-0021, Japan
Tel: +81-0-3-5777-7040
Fax: +81-0-3-5777-7048

BroadVision System India Pvt Ltd.

#51, Second Floor
2nd Cross, P&T Colony
RT Nagar
Bangalore, 560 032 India
Tel: +91-80-32477357
Fax: +91-80-23339716

BroadVision OnDemand Co., Ltd. (Beijing)

1401-1406, Leftbank Community
No. 68, Northwest 4th Ring Road, (100080)
Haidian District, Beijing
People's Republic of China
Tel: +86 10 8260 8951/3
Fax: +86 10 8260 8952

BroadVision Taiwan

16F No.89 Songren Rd
Xinyi District
Taipei 11073
Taiwan, ROC
Tel: +886 2- 7718-8692
Fax: +886 2- 7718-8755

Europe, Middle East & Africa

BroadVision France S.A.

27, avenue de l'Opéra
75001 Paris France
Tel: +33 (0) 9 70 44 58 58
Fax: +33 (0) 1 53 01 45 05

BroadVision Italy and Middle East & Africa

Via Prina, 5
20154 Milano
Italia
Tel: +39 02 87188758
Fax: +39 02 87152805

BroadVision Deutschland GmbH

Feringastrasse 6
Munchen Unterfoehring 85774
Germany
Tel: +49 89 99216418

BroadVision Spain

Paseo de la Castellana, 135 - Planta 7
28046 Madrid, Spain
Tel: +34 91 297 55 46
Fax: +34 91 297 54 97

BroadVision United Kingdom

Davidson House,
Forbury Square
Reading RG1 3EU
United Kingdom
Tel: +44 (0)118 900 1040
Fax: +44 (0)118 900 1041

About BroadVision

Driving innovation since 1993, BroadVision (NASDAQ: BVSN) is an innovative provider of e-business and social networking solutions for organizations seeking to grow profitably by improving online business processes through invited participation and social interaction. Our solutions – including Clearvale, the world’s first network of networks for the socially driven enterprise – enable mission-critical e-business for next-generation organizations around the globe. The customers benefiting from BroadVision® solutions include Aeroxchange Ltd., Centre for Railway Information Systems, Controller General of Defence Accounts, Fiat S.p.A., Front Burner Restaurants, Iberia, Indian Railways Catering and Tourism Company, Kotak Mahindra Bank Ltd., Malayala Manorama Co. Ltd., Promart Retail India Pvt. Ltd., SINA, SOFTBANK TELECOM Corp., Thomas Cook India Ltd., Vodafone, and more. Visit www.BroadVision.com for more details.

About Clearvale

Clearvale is the social network for business, where transparency and accountability mean real work gets done. Clearvale can be used as a social intranet or a social extranet. But only Clearvale lets you manage those individual networks together as a ‘network of networks’, allowing you to easily manage your entire ecosystem of employees, partners, and customers. Visit www.clearvale.com for more details.

[BroadVision, Inc. | 1700 Seaport Blvd. | Suite 210 | Redwood City, CA 94063 | USA](http://www.broadvision.com)
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