

## News From Your Region

### North America South America (NASA)

Neil Pisane, general manager of NASA, reports that:

- Epson went live with BroadVision eMerchandising in early August.
- In a major new customer addition, part of the Telmex site, Tienda Telmex, is migrating to Portal and Shopping Services.
- The Methodist Hospital in Houston, Texas, has successfully launched its Portal + Process + Content Services 8.0 site—a migration performed in less than two months.
- The U.S. NAVY has signed on to be the first subscription PAS (Portal + Process + Content Services) licensee to integrate with QuickSilver to replace RDM-like capabilities.
- BroadVision's participation in the Internet Retailer show was a success, with many attendees interested in eMerchandising.
- In the NASA region, migrations to version 8.0 within the installed base are projected to increase in the Q4 to Q1 '08 timeframe, and the eMerchandising pipeline is filling up and become a center of activity.
- BroadVision will be attending the [Shop.org show in Las Vegas](#), where we will continue to strongly promote eMerchandising.

### Europe, Middle East and Africa (EMEA)

Andrea Rubei, general manager of EMEA, reports that:

- La Poste, the French national postal service, is a new customer for EMEA, and will be using BroadVision Portal, Process, Shopping Services and eMerchandising to build its new web site.
- Angelini Group, an Italian pharmaceuticals company, is migrating to BroadVision Portal version 8.0 in order to take advantage of a complete J2EE application and

easy integration with external applications. The company also plans to implement Shopping Services in the third quarter.

- The city of Tilburg has successfully upgraded to BroadVision Portal version 8.0. The sixth largest municipality in the Netherlands, Tilburg has been a BroadVision customer for years, using BroadVision Portal to drive the Intranet for the various city departments and services, thus providing a single internal portal for 2,500 city employees. The Tilburg team is now extending the BroadVision solution to the city's 220,000 city inhabitants to provide online access to city services.
- BroadVision has a new office in France located at 22 rue Richer, 75009 Paris, Hall B, Second Floor.
- The BroadVision User Group meeting in Paris in June was well attended and beneficial for both BroadVision and its customers.
- Justin Percival has joined the BroadVision team as the New Business Sales Executive for the UK, reporting to Ian Heggs.
- Future121 is celebrating 10 years as BroadVision's partner. BroadVision's dedicated reseller and services Partner in the Nordic area of the EMEA region, Future 121 is based in Espoo just outside Helsinki. Congratulations—and here's to the next 10 years!
- BroadVision has run its first online advertising campaign in the UK—for eMerchandising—with the goal of creating awareness among large retailers in its markets.

## **Asia Pacific and Japan (APJ)**

Tzou Shin-Yuan, general manager of APJ, reports that:

- BroadVision will be the platinum sponsor of a self-service conference in Singapore on September 3 and 4. BroadVision's India and ASEAN director, Biplove Belwal, will represent BroadVision and we will have two speakers. Singapore, Malaysia and Hong Kong are promising markets for BroadVision, hence the conference in Singapore. In this region, our key segments are e-

Ticketing/booking and e-Banking, which link us to the conference's self-service theme.

- The second quarter of 2007 was a strong one with record BVGS revenues. Canon and India Railway have expanded their relationship with BroadVision. Canon Marketing Japan has signed on for a new Shipping Service 8.0 and e-Merchandising 8.0 license through our newly signed partner, Tokyo Information Systems.