

Q2 Financial Results—Another Profitable Quarter

BroadVision has reported financial results for its second quarter ended June 30, 2007. Revenues for the second quarter were \$13.3 million, compared with revenues of \$12.7 million for the first quarter ended March 31, 2007 and \$12.7 million for the comparable quarter of 2006.

In the second quarter of 2007, BroadVision posted net income on a U.S. Generally Accepted Accounting Principles (“GAAP”) basis of \$8.4 million, or \$0.08 per basic and diluted share, as compared with GAAP net loss of \$2.5 million, or \$0.02 per share, for the first quarter of 2007 and GAAP net income of \$1.8 million, or \$0.03 per basic and diluted share, for the second quarter of 2006.

“Our team delivered yet another solid and profitable quarter. It’s now been six straight quarters where we generated stable top line and impressive bottom line results with strong cash flows, demonstrating sustained progress in our turnaround efforts,” said Dr. Pehong Chen, President and CEO, BroadVision. “We will continue to focus on this execution plan as well as driving our new product suite including K² (Kona * Kukini)[™] based Portal and Commerce, eMerchandising[™], and CHRM[™] into the worldwide market.”

The Company formally introduced eMerchandising[™]—BroadVision's first commerce-server-agnostic product—in June and received very positive market reactions. Furthermore, during the second quarter the Company recorded, for the first time, modest subscription and consulting revenues related to its new CHRM[™] on-demand solution, which officially launched in Beijing on August 1, 2007.

The complete release is posted on BroadVision’s website at:

http://www.broadvision.com/bvsn/bvcom/ep/contentView.do?contentType=ISD_GENERAL_CONTENT&programId=8308&programPage=%2Fjsp%2Fwww%2Fbrowse%2Fprogram_general.jsp&contentId=14081&pageTypeId=8151&channelId=-8258&BV_SessionID=NNNN1671606250.1186588381NNNN&BV_En