



## Join the Vmoso Partner Program

Where knowledge management meets mobile collaboration.

Vmoso – knowledge management, integrated communication, collaboration and engagement for the mobile age.

*“Mobile and collaboration technologies are currently reshaping the established enterprise collaboration market as well as creating whole new categories of offerings, especially around private social platforms.”*

– Redwood Capital

### Market Opportunity

Imagine an organization transformed by tools that drive communication and collaboration and knowledge management throughout the enterprise and integrates data into operational processes.

### Introducing Vmoso

Mobile has changed the way we work. Workplaces are flexible and working wherever and whenever, while staying connected is the new norm. Data and knowledge live in the cloud, yet this new way of working comes at the expense of collective corporate knowledge. Many of the conversations with colleagues, customers and partners take place using tools ill-suited for business communication. Knowledge becomes fragmented and difficult to use by others next month or next year. Vmoso is the cloud application that unifies short- and long-form communication, content sharing, workflow and social networking in one integrated environment. With enterprise security features on a mobile-centric platform, users and IT leaders alike use Vmoso to save time and simplify their work.

Vmoso’s open APIs facilitate integration with a variety of business solutions allowing you to easily embed Vmoso’s capabilities into your services. Vmoso, combined with your existing offerings, enables a true universal inbox which improves productivity across the organization making Vmoso the only communication, collaboration and engagement tool you will ever need.

### Partner Proposition

Leverage BroadVision’s investment in Vmoso; you can easily add it to your portfolio of services and solutions to quickly and easily generate new lines of business. Whether you are a system integrator looking to capitalize on the rise of mobile applications or a cloud hosting provider looking to bring new hosted solutions to market, BroadVision has a partner option to meet your needs.



BroadVision has a comprehensive partner enablement program and will provide each partner a dedicated space within Vmoso where they can take advantage of the latest sales and marketing collateral. As well as comprehensive training on Vmoso features, BroadVision offers a dedicated developer training program with in depth exposure to the Vmoso APIs. Partners can take advantage of Vmoso for their own use and can be certified in the implementation of Vmoso.



	Agent	Reseller	Passport (Hosting)
Hosting	n/a	BroadVision	Partner
Vmoso Subscription	No (private member only)	Yes	Yes
Initial set-up fee	No	No	Yes
Annual maintenance fee	No	No	Yes
Co-branding	No	No	Yes
Revenue split	Referral fees	75/25	50/50

*\*Unless reseller opts for Private Cloud hosting*

Interested in becoming a BroadVision partner, or learning more about our partner program?

Please contact us at: [partners@vmoso.com](mailto:partners@vmoso.com).



## Partner Program

Our experience has shown that this market opportunity and drive to mobile working requires a new breed of partner, capable not only of making businesses collaborative but more importantly, providing both the technical and organizational support services to successfully deliver real business value.

BroadVision's partners ensure that their customers' unique business requirements can be fulfilled and supported anywhere at any time. At BroadVision, we value our indirect channel, and actively support our partners' ability to add not only a recurring revenue stream, but also offer additional value-added services revenue to their business.

### Current Partners\*

**T Systems**  
MULTIMEDIA SOLUTIONS

**TechTree**<sup>®</sup>  
Knowledge | Transformation | Delight

**mbi** STUDIO **t** engenharia e sistemas

**NEOWORKS**  
Modernize Enterprise Apps

### About Vmoso

Vmoso is a cloud application for conducting virtual enterprise communication, mobile workgroup collaboration, and social business engagement. It unifies email, instant messaging, content sharing, workflow, and social networking under a cohesive experience, empowering users and their extended organizations to get more work done in significantly less time and at much lower cost.

Visit [www.broadvision.com/vmoso](http://www.broadvision.com/vmoso) for details.

### About BroadVision

Driving innovation since 1993, BroadVision (NASDAQ: BVSN) provides e-business solutions that enable the enterprise and its employees, partners, and customers to stay actively engaged, socially connected, and universally organized to achieve greater business results. BroadVision® solutions—including Vmoso for virtual, mobile, and social business collaboration, and Clearvale for enterprise social networking—are available globally in the cloud via the Web and mobile applications.

Visit [www.broadvision.com](http://www.broadvision.com) for details.