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BroadVision Sets Date to Announce Second Quarter Results

Redwood City, CA – July 27, 2016 – BroadVision, Inc. (NASDAQ: BVSN), a leading provider of e-business and engagement management solutions, today announced that it will release its second quarter 2016 financial results on Wednesday, August 10, 2016, at approximately 1:30PM Pacific Daylight Time (PDT).

In addition, the company will host an Investor/Analyst conference call at 2:00PM PST. Dial-in information is: +1 (888) 771-4371, with pin code 42767799#. Callers outside North America should call +1 (847) 585-4405 to be connected. These numbers can be accessed 15 minutes before the call begins, as well as during the call. Company executives will review financial results and discuss the state of BroadVision's business during the call.

About BroadVision

Driving innovation since 1993, BroadVision (NASDAQ: BVSN) provides e-business solutions that enable the enterprise and its employees, partners, and customers to stay actively engaged, socially connected, and universally organized to achieve greater business results. BroadVision[®] solutions — including Vmoso for virtual, mobile, social business collaboration and knowledge management and Clearvale for enterprise social networking — are available globally in the cloud via the Web and mobile applications. Visit <u>www.BroadVision.com</u> for more details.

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