



## Welcome to Vmoso

### Overview

Today's mobile workforce demands a single innovative tool that enables round-the-clock collaboration and real-time communication. Meanwhile, organizations embracing the current "bring your own device" and "bring your own application" environment strive to regain control over the security of their corporate knowledge.

As a result, a new challenge has taken shape. Employees seeking instant communication and global collaboration implement vulnerable (and often unauthorized) consumer tools on their mobile devices and use them in the workplace. At the same time, their IT departments—prioritizing enterprise security over transparency and productivity—block access to an increasing number of websites and mobile applications in an effort to mitigate security risks.

The solution to this organizational challenge lies within Vmoso, where your employees are now empowered to securely collaborate and communicate across borders and time zones.

### The Simple Effectiveness of Vmoso

Vmoso is the real-time business communication tool for the mobile and social enterprise, designed to maximize individual and organizational productivity. Vmoso engages users, connects people, and organizes various activities, all with an intuitive user experience and enterprise-grade security.

Specifically, Vmoso provides organizations with secure, organized, and streamlined enterprise chat capabilities, where users communicate through posts and chats for instant, secure collaboration. On one level, Vmoso acts like a company intranet, connecting employees who may be distributed across the globe. On another level, Vmoso enables external collaboration, providing secure spaces for completing real work with colleagues, partners and clients.

With Vmoso, users benefit from improved organization and productivity through a system of folders and personal "spaces," designed for knowledge exchanges and collaboration with your personal or professional contacts.



## Cross-Functional Use of Vmoso

Organizations can use Vmoso as a unified communication and collaboration tool across various functions, based on the type of work being done.

- Mobile applications for the latest devices allow **Information Technology** departments to provide employees with an open, secure, real-time communication and collaboration tool.
- **Human Resources** departments can connect a global workforce with Vmoso “spaces” dedicated to recruitment, onboarding, professional development, benefits and confidential employment documents.
- **Accounting, Finance, and Compliance** departments can better manage documentation and processes by quickly obtaining answers and approvals via chat, and ensuring chronological records of all important communications and files.
- **Marketing and Communications** departments can share ideas, documents, and dynamic content securely within the organization’s ecosystem, allowing for easier collaboration and knowledge sharing with distributed colleagues, suppliers and partners.
- **Sales** teams can manage outreach to leads more effectively and connect with all stakeholders across their entire social network from any device, resulting in well-maintained, dynamic customer relationships.

## Industries Made for Vmoso

Organizations of all kinds can benefit from the improved communication, collaboration and productivity enabled by Vmoso. The following industries have even more potential to benefit from Vmoso based on the mobile, distributed nature of their workforce.

- Health Care
- Real Estate
- Financial Services
- Airlines
- Manufacturing
- Technology
- Retail



The Vmoso mobile application is designed to maximize individual and organizational productivity, enabling professional users to work together online in a single cloud service.



## The Real Benefits of Vmoso

- **Improve Communication**

Promote real-time communication through Vmoso's enterprise chat feature, and enable the immediate exchange of knowledge, regardless of time and distance.

- **Consolidate Work**

Perform instant messaging, social networking, and content sharing functions in one interconnected, collaborative environment.

- **Empower Employees**

Give users a greater sense of focus and control over their daily tasks by conducting all business in one place with immediate access to the knowledge they need to do great work.

- **Connect Anywhere**

Seamless integration of desktop and mobile applications enables consistent, unified workflow from any device.

- **Share Freely**

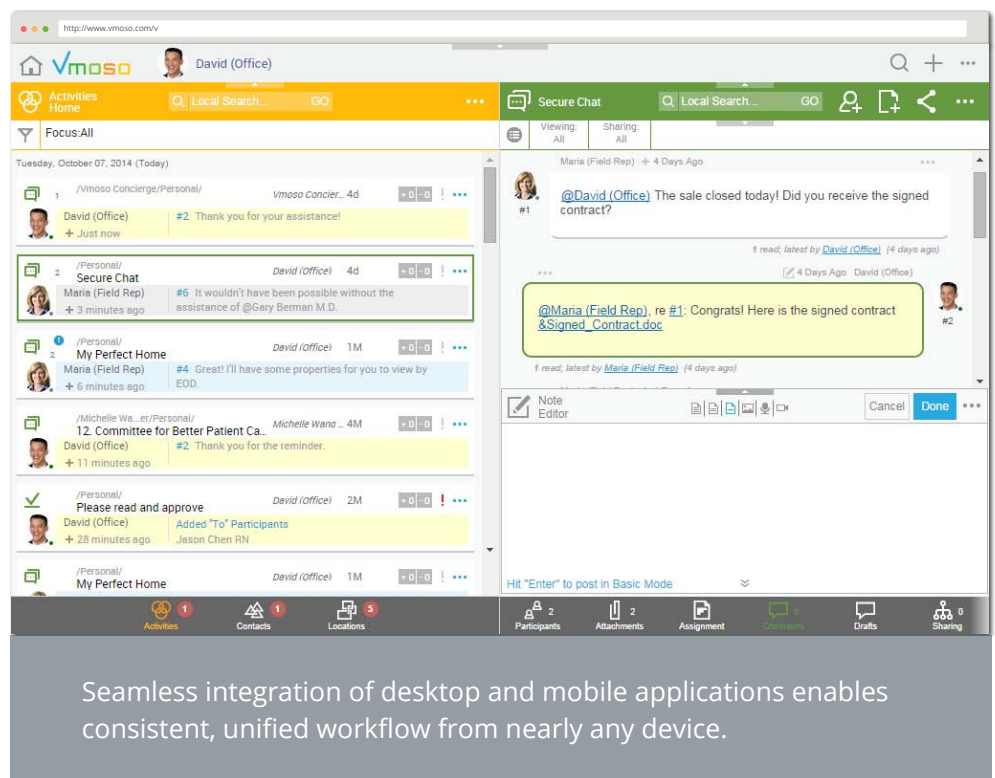
Don't compromise innovation in the name of security. A range of sharing options in Vmoso's public and private "spaces" keep intellectual property secure without stifling creativity or suppressing the exchange of knowledge.

- **Improve Productivity**

The unification of business communication and collaboration features saves valuable time and improves productivity across the organization.

- **Encourage Accountability**

Promote accountability through transparency and timeliness, in both decision-making and deliverables.



Seamless integration of desktop and mobile applications enables consistent, unified workflow from nearly any device.



## The Ease of Implementing and Using Vmoso

An organization may use Vmoso in a number of ways, based on the structure and industry of the organization. But regardless, implementation is completed easily and quickly.

First, management and/or the IT department would implement a Vmoso network across the organization, engaging all employees whether they work across the room, country or globe. This implementation provides employees with access to different areas within the network based on their email address, title, department or corporate structure.

Next, employees connect securely with one another. Employees may also choose to invite vendors, partners or clients to select areas of the network to enable easy, secure collaboration with all of their professional contacts, whether internal or external of the organization. All the while, the Vmoso network's security settings prevent sensitive information from being transmitted to those who are unauthorized to see it.

Finally, real work is enabled and completed within Vmoso. The result is empowered and organized employees, engaged and delighted customers, and a productive organization with an improved bottom line.

## How to Get Vmoso

Sign up for a free trial today! Visit [www.vmoso.com](http://www.vmoso.com) to register or learn more at [www.BroadVision.com](http://www.BroadVision.com).

