

BroadVision Contact:

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BroadVision Sets Date To Announce Third Quarter Fiscal Year 2009 Results

Redwood City, CA — October 15, 2009 — BroadVision, Inc., (NASDAQ: BVSN), a global provider of strategic e-business solutions, today announces that it will release its third quarter financial results on Wednesday, October 28 at approximately 1:30PM Pacific Daylight Time (PDT).

In addition, the company will host an Investor/Analyst conference call at 2:00PM Pacific Daylight Time (PDT). Dial in information is: 1-866-551-3680, with pin code 2281820#. Callers outside North America should call +1-212-401-6760 to be connected. These numbers can be accessed 15 minutes before the call begins, as well as during the call. During the call Dr. Pehong Chen, President and CEO, and Dr. Shin-Yuan Tzou, CFO, will review financial results and discuss the state of BroadVision's business.

About BroadVision

Driving innovation since 1993, BroadVision is a global provider of strategic e-business solutions. For complete information about BroadVision, please visit our website, <http://www.broadvision.com/en/press/backgrounders>.

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