

Help Visitors Find the Right Information, Right Away

Effective Searches Enhance the Site Experience

Your portal offers access to a wealth of information for visitors, but you need to help them unlock that value by ensuring they can quickly find and retrieve exactly what they're looking for. Organizations today require an effective, fast and highly scalable search solution to reinforce their image as a customer-centered, service-oriented business.

Structured navigation of your site works well for visitors who know exactly what they are looking for, but unstructured navigation via search is equally important and helps visitors find all references to arbitrary text—no matter where it resides in your site hierarchy or what type of document it resides in.

BroadVision Search™—based on FAST Data Search™, industry-leading technology from Fast Search & Transfer ASA—provides that capability. BroadVision Search is a real-time information search and retrieval solution that is tightly integrated with BroadVision Portal and BroadVision Commerce, and that allows you to easily add a customized search capability.

Offering a full-text, keyword-based search for information that resides in any of the content on your web site or portal, BroadVision Search ensures that no matter how data- or user-intensive your site may be, visitors will quickly find the information they need to take action.

Out-of-the-Box Functionality Accelerates Site Deployment

BroadVision Search offers a full-featured, out-of-the-box search capability that bypasses the need to custom-develop the capability, thereby saving development costs and accelerating web site time-to-deployment.

For customers who want a more powerful or specialized search function, BroadVision Search offers the means to integrate and customize the BroadVision-supplied solution with a highly advanced search capability from FAST.

BroadVision Search Features

Key features of BroadVision Search include:

- **Search Operations**—Capabilities include using multiple query terms, full text searching by words, full text phrases, wild cards, Booleans and more. Queries can discriminate results based on the language of the content of the results, allowing specific languages to be included or excluded, ensuring the most relevant information is returned first.
- **Search Relevancy**—Sorts results by relevancy using static ranking applied during indexing, ranking of individual data elements to prioritize the relevancy of search results, and dynamic ranking that enables “drilling down” into a large group of results to quickly find the most relevant subset.
- **Indexing Operations**—Indexes intranet documents in over 225 different formats, including the most popular Microsoft Office document types, PDF and HTML; detects the character encoding and language of documents, supporting 48 languages, including Chinese, Japanese and Korean.



Technical Specifications

BroadVision Search supports industry standards and leading technologies.

BroadVision Products

- BroadVision Portal
- BroadVision Commerce
- BroadVision Content

Operating Systems

- Sun Solaris
- HP-UX
- IBM AIX
- Windows 2000

Web Clients

- Microsoft Internet Explorer
- Netscape Navigator

J2EE Application Servers

- BEA WebLogic
- IBM WebSphere
- Sun ONE

Databases

- Oracle
- IBM DB2
- IBM/Informix
- Sybase
- SQL Server

BroadVision is a global provider of web self-service solutions. Our agile commerce and portal applications enable customers to quickly create and adapt online processes to keep pace with changing business requirements. Over 1,000 organizations—including Circuit City, Yankee Candle, Vodafone, Cardinal Health, Hewlett-Packard, Toyota, Japan Airlines and the U.S. Air Force—serving nearly 60 million registered users, rely on BroadVision's open solutions to power and personalize their mission-critical web initiatives.

The logo consists of the word "BROADVISION" in a bold, blue, sans-serif font. To the left of the text is a vertical dashed green line that curves slightly to the right at the bottom.

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